

# Business Models and Strengths

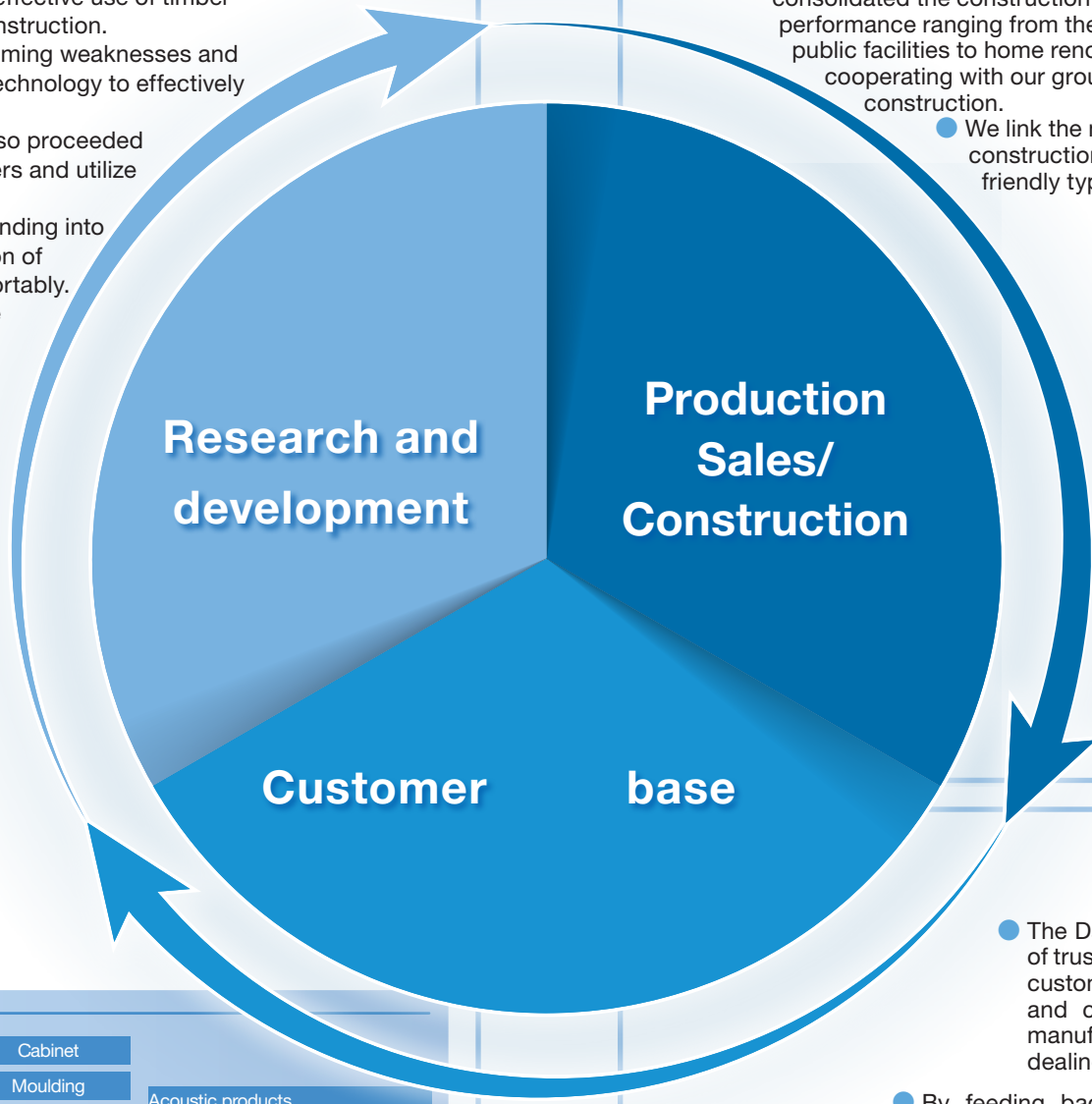
The Daiken Group takes advantage of the integrated system that implements research and development and a process from production to sale and construction of sustainable industrial materials and highly functional products on a group-wide basis as well as the customer base that has long been built with professional business partners and is committed to sustainable value creation.

## Our Competitiveness Integrated

### Development of sustainable industrial and materials highly functional products

- Daiken Corporation was founded soon after the war with an eye toward the effective use of timber as precious resources and the contribution to society through postwar reconstruction.
- We conduct research and development based on the two ideas of (1) overcoming weaknesses and extracting the beauty of timber and (2) using timber with zero waste as the technology to effectively use timber.
- As the expansion of applications to something other than timber, we have also proceeded with the technological development to apply technology to handle wood fibers and utilize unused mineral resources.
- By using these sustainable resources as base materials, we have been expanding into the deployment of building materials with increased added value and creation of spaces where people can spend time safely, securely, healthfully, and comfortably.
- A wide variety of product deployment capabilities has become our response capabilities for changes, leading to the sustainability of our business.

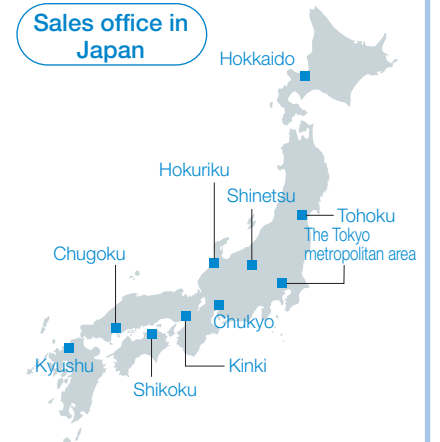
▶ P.43-44 Research and Development



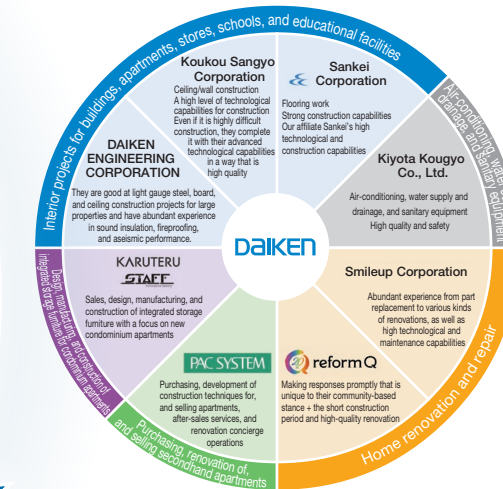
## by the System

### Engaging in the production, installation, and construction

- We provide products to a wide variety of markets by the production system toward the realization of high-quality and the stable supply at our group's plants and our sales network deployed at home and abroad.
- We not only sell industrial materials and building materials but have also consolidated the construction system that maximizes product performance ranging from the interior projects for office buildings and public facilities to home renovation and apartment renovation by cooperating with our group companies in charge of installation and construction.
- We link the needs obtained in the installation work and construction sites with the development of labor-friendly type products and techniques.



### Installation/construction company

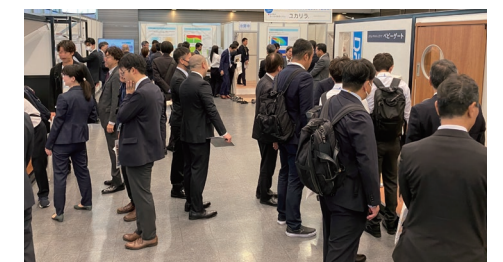


### Overseas sales office



### Relationships of trust with professional customers

- The Daiken Group has built relationships of trust with a wide variety of professional customers ranging from the housing and construction industries to various manufacturers through long standing dealings.
- By feeding back the requests and information provision from these customers to the development of the next industrial/building materials, we will continue to provide new value.



### Business owners, Clients, and General users

