

Domestic Housing Market

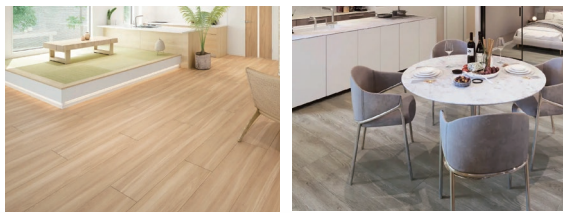
New homes

As a leading housing material manufacturer, we have a great range of product lineups that support a wide variety of lifestyles. Ranging from the series of products to totally coordinate the entire space to well-designed products that fulfill the lives that people are particular about, we take advantage of our product deployment capabilities to meet the needs of those who live and propose valuable space creation.

Information on the products for housing <https://www.daiken.jp/qr/bm/housing/>

Flooring

Flooring accounts for the majority of a room and is a building material that will be the core of interior finishing. To be able to make proposals tailored to the point of use and users, we have lineups offering diverse functions, colors, and designs.



Door

For a door that separates spaces, not only its design but also the standpoints of its opening and closing properties and sound insulation properties are important. We offer ease of living with many variations ranging from the opening and closing method to the daylighting section and a door handle.



Tatami mats

Tatami mats made from straw twisted machine-made Japanese paper strings and that recreated the hand feeling and texture close to rush grass. They are excellent in abrasion resistance, water resistance, and contamination resistance compared to tatami mats made from rush grass and produce a comfortable Japanese space.



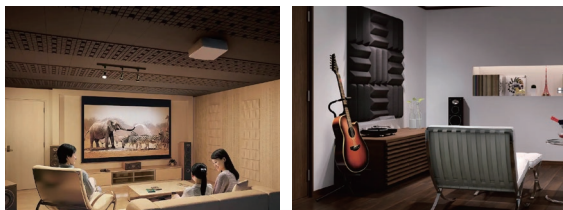
Cabinet

With our proposals for cabinets that combine a space and things, we can organize rooms while supporting one's lifestyle. We realize design as the interior and functionality that maximally utilize a limited space.



Acoustic products

We have a good selection of products that correspond to a wide variety of acoustic needs ranging from a soundproof room to the improvement of the daily sound environment. We take advantage of the expertise on our acoustic product business of 40 years and contribute to the resolution of sound problems.



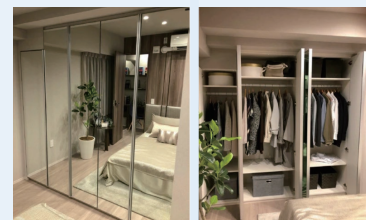
Wall materials/Ceiling materials

In wall and ceiling materials for which wallpapers are mainly used in general houses, we differentiate ourselves with the functions, such as moisture conditioning, deodorization, and sound absorption, and realize comfortable spaces.



Purchase of Karuteru Corporation

In October 2023, we acquired all shares of Karuteru Corporation, which is an industrial materials and construction sales company for integrated storage furniture, and the company became our consolidated subsidiary. Karuteru Corporation boasts of high performance in industrial materials and construction sales for integrated storage furniture in the apartment market in the Tokyo metropolitan area and operates the uniquely developed system that consistently manages order taking, design, manufacturing, and construction and their high price competitiveness realized by streamlining operations and reducing fixed costs is a great advantage. We enhance our proposal capabilities by the total space creation, including our products other than cabinets, such as fittings, floors, walls, and ceilings in addition to the industrial materials and construction sales scheme that is a characteristic of Karuteru Corporation.



Renovation

In properties to be renovated, building materials that will improve the current home are required and the needs for the reflection of interior trends and added value of functionality have been growing.

Information on the products for renovation <https://www.daiken.jp/qr/reform/>

New spatial demand because of the change in lifestyles

As lifestyles change, functions required for living change as well. Secure the storage space according to a child's age and secure rich living spaces for the entire family by the storage plan that contributes to storage education*, such as studying in a living room. By our proposals for various workspaces according to the room situations, such as a bedroom and a study room, we can organize a comfortable working environment for working at home.



*Storage education are the words that combined storage and childrearing/education/cultivation aimed for both adults and children to learn and nurture the ability to live happily through tidying up, which is advocated by the JAPAN SHUNO LICENSING ASSOCIATION, a general incorporated association.

Renovation that coordinates housing from ideal living

With a wide array of colors and the lineup of building materials to be able to totally coordinate inside a room, we realize the interior in one's own style with a theme. With the apartment renovation that review housing from living, you will be able to fulfill a utilitarian space that has design as well as traffic lines and durability.



High design products that realize spatial design

In the building materials for renovation for which upgrading of living is required, high design is important as well. We have a good selection, such as a flooring material of which we are particular about the surface texture and that realizes a three-dimensional design, and GRAVIO EDGE, which produces a sense of luxury by its natural shade and shadow that cannot be expressed by general wallpaper or painting, contributing to creating high-quality spaces.



GRAVIO EDGE

Enhancement of renovation proposals by the three-company alliance with TOTO and YKK AP

With a view to enhancing proposals for spaces for remodeling and providing comfortable and satisfactory living spaces that are beyond customer expectations, TOTO, Daiken, and YKK AP (hereinafter referred to as "TDY") formed the business alliance in product planning and development, as well as the sales support system in 2002. Following the change in the consumption trend from things (Sales of Products) to events (Sales of Solutions), we have proposed the value of new life in line with the times, such as shifting to proposals with lifestyles as the starting point, instead of products being the starting point. Collaboration showrooms jointly operated by TDY have been deployed in eight sites in Japan. We exhibit the three companies' products in a one-stop manner and propose the total concept of living ranging from interior finishing to plumbing and exterior finishing.

TDY renovation information site <https://www.daiken.jp/reform/>

